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Girls on the Run Teams Up With BRAWS

Together seeing middle school girls have the resources they need to be healthy, active & confident

FAIRFAX, VA – On October 25, Target and Always (Procter & Gamble) jointly announced their support of the Girls on the Run program across the United States. Together, Girls on the Run of NOVA (GOTR NOVA) and Bringing Resources to Aid Women's Shelters (BRAWS) saw this as an opportunity to localize this national effort and help with outreach in our area.

GOTR NOVA and BRAWS will work together this holiday season to see girls in the Northern Virginia region have the resources they need to become strong, healthy and confident.

"We are excited to see both Target and Always, two multinational corporations, committed to supporting our remarkable program for girls across the country," says Katey Comerford, GOTR NOVA's Executive Director. "Here in Northern Virginia only 1 in 4 girls has access to the Girls on the Run program. Together with BRAWS, we hope to provide adolescent girls with not only the lifelong lessons and benefits of the Girls on the Run program, but also ensure that participants in need have access to feminine hygiene products."

Holly Seibold, BRAWS Executive Director, added "We are so grateful to be able to partner with GOTR NOVA. Their work to empower girls fits perfectly with the BRAWS' mission. The GOTR NOVA office (10560 Main Street, #514 in Fairfax) is just one of many [collection sites](#) where you can donate sports bras (tags-on), underwear, and unopened packages of pads and tampons for women and teens in our area."

About Girls on the Run of NOVA

Girls on the Run of NOVA is a 501c3 nonprofit and one of the largest independent affiliates of Girls on the Run International, serving 5,000 girls each year at more than 150 school-based sites across Northern Virginia annually. Now offering the Girls on the Run program for girls in 3rd to 5th grade and Heart & Sole for girls in 6th to 8th, GOTR NOVA envisions a world where every girl knows she has the ultimate power to be her best. GOTR NOVA programming is delivered over a 10-week season by trained volunteer coaches who guide and mentor pre-adolescent girls through a rich curriculum.

About BRAWS

BRAWS is a volunteer-driven, community-based 501c3 nonprofit organization that brings dignity and empowerment to women and girls living in shelters by providing new, personally fitted undergarments & menstrual supplies. During the past three years, BRAWS has donated thousands of bras, underwear, pads, and tampons to homeless women and girls in the Metro DC area, including 200+ area teens who receive regular monthly deliveries directly to their schools. Find out how you can get involved at www.BRAWS.org.

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